



ANNUAL REPORT 2024

Connection.



Cost.



Community.



Care.



A LETTER FROM THE CO-CEOS



“ Dear Friends and Supporters,

As we reflect on this past year, we are filled with immense gratitude for the unwavering commitment of our community, partners, and team members who continue to support PCCI's mission.

Together, we have made remarkable strides in providing innovative housing solutions that disrupt cycles of homelessness and ensure access to safe, quality, affordable homes for individuals and families in need.

At PCCI, we believe that safe and stable housing is the foundation for a thriving community. This year, we have expanded our impact through strategic initiatives that not only address immediate housing needs but also create pathways for long-term stability.

By leveraging partnerships, embracing innovation, and remaining dedicated to effective financial stewardship, we have maximized our resources to serve more people than ever before.

Among our accomplishments, we successfully enhanced supportive services for our residents, and deepened collaborations with local organizations to address systemic challenges in the housing landscape. These achievements were only possible through the collective effort of our supporters, donors, and dedicated team.

Looking ahead, we remain steadfast in our vision to build communities where everyone has access to a safe and affordable place to call home. While challenges persist, we are confident that through continued collaboration and innovation, we will drive sustainable solutions that transform lives and uplift our communities.

Thank you for being a vital part of our journey. Your support fuels our work and empowers us to make a lasting difference. We invite you to continue standing with us as we forge ahead in creating a future where housing is not a privilege but a fundamental right.

With gratitude,

Jimiyu Evans | Margaret Schuelke
Co-CEOs,
Project Community Connections, Inc.



MISSION

PCCI's mission is to offer housing solutions that disrupt cycles of homelessness and secure quality, affordable homes for our community to live and thrive.

We bring our mission to life through a focus on:

Connection

We connect people to affordable housing options and sustain connection with them through supportive services. We connect with organizations working to address homelessness to collaborate, innovate, and advocate.

Cost

We provide affordable housing solutions through financial support and advocate for more affordable housing in our community.

Care


Our case management approach supports and empowers people experiencing homelessness to achieve self-sufficiency.

Community

We listen to community leaders, neighbors, and service organizations to ensure our work aligns with community needs. We help the people we serve join and contribute to their communities.



VALUES



Here's what our values mean to us and how they guide our work.

Empathy and Compassion

We understand the unique challenges faced by individuals and families experiencing homelessness. We work for every person we serve to feel valued and supported on their journey to stability.

Respect and Empowerment

We treat every individual with dignity and respect, recognizing their inherent worth. We empower our clients with the tools and resources they need to achieve self-sufficiency. We empower our team with the tools and resources they need to grow professionally and deliver excellent service.

Service Excellence

We work to continuously improve our processes to deliver the highest quality of service in all our programs and initiatives. We listen to our participants and team members for input to improve our services.

Inclusion and Collaboration

We foster an inclusive environment where diverse voices are heard and valued. We collaborate as a team, with our program participants, and with diverse community partners to create comprehensive solutions that address the multifaceted needs of those we serve.

Community Engagement

We actively engage with the community to understand changing needs and shape our services and partnerships to meet those needs.

Integrity and Transparency

We maintain the trust of our clients, team members, partners, and funders by delivering on our commitments, communicating openly and clearly, and maintaining the highest standards of fiscal stewardship.

SERVING THOSE WHO SERVE

IN 2024, PCCI SUPPORTED
350+
VETERANS

According to the 2024 Atlanta Point in Time Count, 10% of people experiencing homelessness in Atlanta are veterans of the United States Armed Forces. PCCI is honored to help these individuals secure housing and access services.

PCCI has a dedicated team of professionals who understand the unique needs of service members and how to navigate the programs and systems available to help veterans achieve their goals.

Operation Reveille Atlanta

Operation Reveille Atlanta is an annual event that brings together a diverse network of community partners, service providers, and government agencies to support veterans experiencing homelessness. The event serves as a crucial opportunity to connect veterans with essential resources such as housing assistance, benefits enrollment, legal aid, and employment services.

For PCCI, Operation Reveille is not only a means to provide direct assistance to veterans but also a valuable opportunity for staff engagement, collaboration, and capacity building with other service organizations in the region.



PCCI's Participation & Impact

At this year's event, five PCCI staff members were in attendance, working closely with veterans in need of housing support. Their efforts led to the following outcomes:

- Engaged with over 30 veterans seeking housing assistance.
- Provided on-the-spot eligibility screenings for immediate service access.
- Scheduled appointments for SSVF (Supportive Services for Veteran Families) assessments with PCCI Housing Coordinators.
- Issued referrals to appropriate agencies to ensure veterans received the best-suited support for their needs.

REFLECTIONS & TAKEAWAYS

For the fifth consecutive year, PCCI has played an active role in Operation Reveille. As with previous events, this year's experience was deeply impactful and fulfilling. Engaging directly with veterans and hearing their stories reinforced the importance of PCCI's mission and the critical role we play in the fight to end veteran homelessness.

Operation Reveille Atlanta continues to be an invaluable event for both veterans and service organizations like PCCI. Through direct engagement, collaboration, and strategic problem-solving, PCCI remains committed to providing housing solutions and resources to those who have served our country. We look forward to further strengthening our impact in the years ahead.



PCCI staff members left the event with:

- New strategies and best practices for veteran support services.
- Strengthened partnerships with other service providers.
- Renewed motivation and insights to enhance PCCI's housing assistance programs.

STABLE HOMES, STRONGER FAMILIES

**IN 2024, PCCI PROVIDED
\$107,574
IN RENTAL ASSISTANCE TO
35 FAMILIES**

PCCI remains committed to partnering with the Georgia Department of Family and Children Services to reduce the number of families involved in the child welfare system. The pilot program in Fulton County yielded positive outcomes, leading to its expansion into DeKalb County.

To assess the impact of the child welfare and rapid rehousing program, PCCI collaborated with Child Trends for an evaluation. As we approach our goal of serving 50 families, our efforts extend beyond securing housing and providing short-term rental assistance. Many families continue to require support in employment, credit building, childcare, and transportation to achieve long-term stability.

PCCI remains dedicated to fostering partnerships and connecting families with the essential resources they need to sustain their housing and build a secure future.



OUR OPERATIONS



Our Commitment to Quality

PCCI's CARF Accreditation has been renewed through October 31, 2027.

This three-year accreditation achievement is an indication of the organization's dedication and commitment to improving the quality of the lives of persons served.



"PCCI's sound strategy and plans for sustainability and improvement are based on a blueprint and dashboard developed as a product of the organization's strategic positioning process.

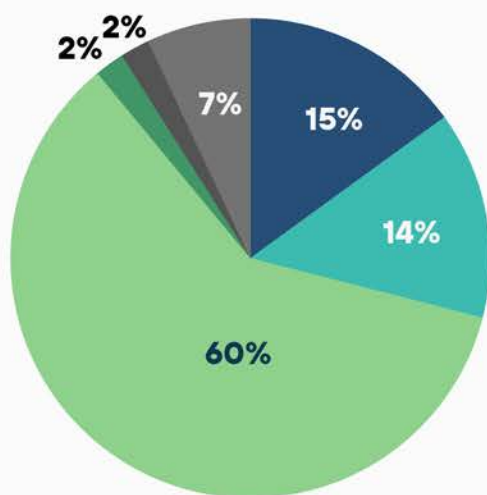
The strategic plan for the future is built on four pillars: connection, cost, care and community. Staff members are commended for their willingness to look at new and innovative approaches to leveraging the organizations assets for long-term mission success."

Accreditation Remarks



2024 FUNDS BY SOURCE

PCCI's 2024 budget was \$17 million, with the overwhelming majority of those dollars redistributed to families



- \$ Partners for HOME/Atlanta Continuum of Care
- \$ U.S. Housing and Urban Development
- \$ U.S. Department of Veterans Affairs
- \$ Georgia Department of Family & Children Services
- \$ Private Donations
- \$ Other

Building from the past 25 years, Project Community Connections, Inc. is planning for a bold future in which our work radiates out from Atlanta. Together with our clients, our partners, government agencies and the philanthropic community, we can end homelessness in the city we love, in Georgia, across the Southeast and the entire nation.

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PCCI STAFF RECOGNITION

Lets take a moment to recognize and celebrate each of the PCCI Team Members for their incredible dedication to our mission. Their hard work in providing safe, stable housing and vital support services is truly life-changing for the families we serve. Every day, they bring compassion, commitment, and resilience to this work, and it does not go unnoticed. Thank you PCCI Team for making a lasting impact on our community and for being the heart of PCCI.

Alethea Allison
Demetria Barlow
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